



Managing People and Organizations in Changing Contexts

Graeme Martin, Sabina Siebert

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Managing People and Organizations in Changing Contexts addresses the contemporary problems faced by managers in dealing with people, organizations and change in a theoretically-informed and practical way. This textbook approaches people management from the perspective of practising and aspiring managers, making it a valuable alternative to existing texts on organizational behaviour and human resource management.

This new edition considers new emerging organizational forms such as e-lancing and recent management concerns such as employee engagement, de-professionalization and the growing challenges of social media. Built around a chapter framework that connects different themes to managerial action and practices, this textbook covers a wide range of topics including:

- managing at the individual, group and organizational levels
- change management
- managing creativity and innovation, and
- corporate governance and corporate social responsibility.

There is an increased international flavour, reflected in the range of contemporary case studies and literature used throughout, which explore business and management problems in the private and public sectors.

This text will be relevant to practising and aspiring managers studying people management, organizational behaviour and change management.

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